

3.2.2 Essay

Weight:	50%
Type of Collaboration:	Individual
Due:	Sunday 6/9/2026 11:59 PM
Submission:	Turnitin
Format:	Case Study
Length:	1500 words
Use of Artificial Intelligence:	The content of your assessment must be your original work. Use of generative AI tools may be detected. Be aware that the output from generative AI tools is often incorrect, incomplete, or biased. Using AI-generated text flattens your voice, obscures understanding, and raises concerns about academic integrity. Working with another person or technology to gain an unfair advantage in assessments may lead to sanctions under the Student Misconduct Rule. Ethical use of generative artificial intelligence (AI) tools to brainstorm ideas, clarify complex topics, or summarise reading notes is permitted. Any use of content from generative AI tools must be acknowledged.

Instructions:

Provide an in-depth analysis of a social action case relevant to you, demonstrating your understanding of being a change agent. Include an introduction to the case, a detailed description and analysis using relevant theory, and a conclusion with implications. Emphasis is on detailed description and analysis of your understanding/experience, drawing on specific examples and evidence to support conclusions.

Answer these key questions:

1. What is an activist? Using your research, the literature, subject resources, personal experience, and workshop discussions, select a definition/ conceptualisation of an activist that you find most useful. Introduce this definition at the beginning of your case study.
2. Am I an activist? Expanding on your Assessment 1 - your analysis of Freire's understanding of inequality, oppression and working towards action, apply Freire's theory to your own personal practice as activists working towards social justice.

Draw on any experiences you have had in working toward social change, prior to and during this semester and critically discuss how your own experiences, participation and commitment to social justice and social change, 'fits' within the definition you have adopted above.

Marking Criteria:

Criteria	High Distinction	Distinction	Credit	Pass	Unsatisfactory
Research	1. Has researched widely, carefully and creatively 2. Critically incorporated and used the frameworks from subject resources for the case study. 3. Research has been used to critically & convincingly develop argument/support key points.	1. Has researched widely and carefully. 2. Critically incorporated frameworks from subject resources for the case study. 3. Research has been used to critically develop argument/ support key points.	1. Has researched carefully. 2. Has incorporated frameworks from subject resources for the case study. 3. Has attempted to use research to develop the majority of the argument/ support key points.	1. Minimal research 2. Minimal understanding or incorporation of the frameworks from subject resources for the case study. 3. Has attempted to use research to develop argument/ support key points.	1. No relevant research 2. No understanding of frameworks from subject resources for the case study. 3. Research has not been used to develop argument/support key points.
Content - conceptualisation, critical reflection and understanding	1. Has creatively responded to the questions, and critically engaged from a perspective of social justice and social change. 2. Has demonstrated an explicit link between the Case Study and relevant theories. 3. Has critically and convincingly made the link between ethical and respectful social change and the role of activists/change agents for positive social change.	1. Has answered the questions, and critically engaged with relevant ideas. 2. Has articulated a well-developed Case Study linked to relevant theories. 3. Has convincingly made the link between ethical and respectful social change and the role of activists/change agents for positive social change.	1. Has answered the questions, and clearly introduced relevant ideas. 2. Has incorporated relevant theories for the Case Study. 3. Has linked the role of activist/change agents with ethical and respectful social change.	1. Has attempted to answer the questions. 2. Has attempted to address the relevant theories. 3. Has attempted to make a link between the role of activists/change agents and positive social change.	1. Has not answered the questions. 2. Has not understood or poor understanding of relevant theories. 3. no understanding of the role of activists/ change agents.
Organisation, structure and presentation	1. Has written an outstanding Case Study. 2. Has clearly introduced the Case Study, structured carefully and arranged points logically. 3. Is creatively presented within word limit. 4. Has provided a detailed reference list, using Harvard.	1. Has written a well-developed Case Study. 2. Has clearly introduced the Case Study, structured carefully and arranged points logically. 3. Is clearly written within word limit. 4. Has provided a detailed reference list with minimal mistakes, using Harvard.	1. Has written a solid Case Study. 2. Has clearly introduced the Case Study, structured carefully and arranged points logically. 3. Is within the word limit. 4. Has provided a reference list with minimal mistakes, using Harvard.	1. Has written a satisfactory Case Study. 2. Has attempted to structure carefully and arrange points logically. 3. Is stated in a satisfactory manner. 4. Has provided a reference list.	1. Has written an unsatisfactory Case Study. 2. Poorly structured. 3. Poorly stated. 4. No or minimal reference list.